

BAPTIST RESOURCE NETWORK 2023 STATISTICS



SIX THOUSAND
NINE HUNDRED
FORTY-FIVE
WITH PASTORS, CHURCHES, & PARTNERS

NUMBER OF CONNECTIONS: **6,945**

BRN Churches + Campuses:

286

Missions (Plants):

21

CURRENT NUMBER OF CHURCHES

New Church Works:

21

2023 COOPERATIVE PROGRAM GIVING:

\$1,118,526

ANNIE ARMSTRONG: \$101,538
LOTTIE MOON: \$155,539
#LOVEPASJ: \$19,849
GLOBAL HUNGER: \$7,873
#LEGACYPASJ: \$4,549

NEXT STEP

Conversations: 273

Consultations: 106

Churches have taken 119 next steps

85 individual churches

of those:

24 took 2 total next steps
5 took 3 total next steps

AVERAGE COOPERATIVE PROGRAM ANNUAL GIFT PER CHURCH

\$4,974*

* up 8.6% from 2022

Thank you

40.0% Amount TOP 10 CP GIVING churches give

54.9% Amount TOP 20 CP GIVING churches give

76.1% Amount TOP 50 CP GIVING churches give

23.9% What remaining 158 churches give

NUMBER OF MISSION: DIGNITY RECIPIENTS IN PA/SJ

6

NUMBER OF PASTORAL BLESSING EVENTS

13

15 college interns served in PA/SJ churches

ACCELERATED INTERNSHIPS
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HubSpot Metrics

Registered Contacts

7,139

involved contacts = healthy contacts

36,002 Website Visitors
45,727 Website Views
96,962 Marketing Emails
1,456 Form Responses
781 Tickets Closed
1,437 Web Chats

\$14,515

GUIDESTONE BENEFITS distributed to assist 78 pastors and ministers with life insurance, disability insurance, and retirement assistance



MINISTRY GRANTS GIVEN: 247 GRANTS TOTALING \$248,797*

- Church Evangelism: 108 grants, \$133,888.49
- Collegiate Evangelism: 29 grants, \$12,625.60
- Compassion/Hunger: 84 grants, \$72,641
- Ministry: 26 grants, \$29,641.63

*From 2022 to 2023, this represents a 37.2% increase from 180 to 247 grants and a 72.4% increase from \$144,338 to \$248,797

Number of Evangelism Kits (#LovePASJ & NAMB kits) shared with BRN churches:

225

COMMUNICATION PROJECTS

- Nearly 80 videos
- 51 BRN United E-Newsletters
- 12 Woven Women E-Newsletters
- 10 Cooperative Missional Giving Podcasts
- #LovePASJ "GROW" Kit
- Your BRN Family 80-page guide to the BRN
- Stuck? Quiz Conversation Starter

- Building Your Future Disaster Relief Building Campaign Prospectus
- Five BRN Values Wall Graphics
- BRN Conferences Trailer Wrap
- Whiteboard Map of BRN churches
- Support for two major conferences

ACCELERATING KINGDOM MOVEMENT

CONFERENCE ATTENDANCE:

ACCELERATE 236
ADVANCE 197

- A reported **1,473** college students were evangelistically engaged through **7** collegiate missionary families
- **26** collegians went on short-term missions
- **68** students and their leaders attended a Fall Collegiate Conference at Camp Hebron

DISASTER RELIEF

- Deployed to **2** disaster responses (**7** volunteers in Vermont, **35** volunteers in Reading, Pa.) and prepared **850** lunches and **325** suppers, and provided a chaplain and shower leadership (in Kennsington) for Serve Philly. (In those responses, we utilized Shower/Laundry, Rapid Response Kitchen, Command/Communication, Fuel, and Recovery trailers.)
- Participated in **4** exercises with partners
- Held **3** Advanced Disaster Relief trainings
- To date, over **100** volunteers have enrolled in DR's online 101 Badge Certification course
- Supported **4** BRN churches with Rapid Response Kitchen, Western Shelters, & Shower/Laundry trailers
- Initiated the "Building our Future" Disaster Relief Building Campaign

SERVE TOUR PHILADELPHIA

450+ volunteers from **46** churches and **10** states (including **329** volunteers from **26** BRN churches)
4,489 people served
696 gospel conversations
74 salvations

Woven Women

- identified, trained and introduced **4** regional volunteers
- held **2** virtual book studies
- led **5** in-person trainings

3

BRN Legacy Workshops

Amount the BRN gave in aid to both stateside Ukrainian refuge support and 7 different ministries in Ukraine on the frontlines of war

\$33,123

50

different mission groups utilized one of the two BRN mission houses in 2023.

346 ministry leaders & spouses enrolled in the Full Strength Network

Counseling/Coaching
Peer Huddles
Mindfulness app
Wellbeing Resources
Respite Referrals

6

Guest House usage for respite in 2023.