

## Let's love our neighbors!

Regional statistics indicate that 14 million people in Pennsylvania/South Jersey do not have a personal relationship with Jesus Christ. And EVERY 4 MINUTES, 1 Pennsylvanian or S. Jerseyan DIES without Christ! That fact alone gives urgency to what the Baptist Resource Network—and your church—does everyday. To the aim of pushing back this lostness, the Baptist Resource Network introduces you to a new missional framework for engaging our neighbors in Pennsylvania & South Jersey called #LovePASJ (or Love Pennsylvania/South Jersey).

Over the next few years, we will unveil a three-phase plan to LOVE OUR NEIGHBORS (as found in Matthew 22) all across Pennsylvania/South Jersey.

The first phase, "KNOW," will provide resources and encouragement to churches to love their neighbor(s) through prayerwalking, community exegesis and exploration, and adopting neighborhoods for Christ. We envision church members actually knowing the names of their neighbors, praying for them by name, and intentionally seeking ways to have Gospel conversations with them.

The second phase, "SHOW," will examine what it means to follow Christ through words AND actions; through compassion ministries, evangelistic outreaches, and other ways to show love to our neighbors. We look forward to the day when bigotry is erased, violence is decreased, fear is diminished and neighbors actually enjoy each others' company instead of staying behind closed doors. Can't you just hear the Christian worship spilling out windows and neighbors sharing conversations across the fence—and across the table?

The third phase seeks to teach participants to "GROW" in all that Jesus commanded with a special focus on intentional discipleship and leadership development. What if our churches assessed the actual needs of neighborhoods, evaluated church members' skills, and actively matched people to meet those needs? Can you visualize the sharing of food, repairing of homes, and people living generously, rescuing orphans, visiting widows, and overall shaping the beauty and impact of every neighborhood?

Without a doubt, our churches are facing a different world than ever before. It's the perfect time to love our neighbors. One day, when we will look back, we will see this intentional effort leading to incredible results.



**Let's do this! Let's #LovePASJ! Let's  
ACCELERATE KINGDOM MOVEMENT!**

#LovePASJ

**Be a light for  
Christ  
in your block or  
neighborhood!**

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**PARTNER  
RESOURCES**  
FOR CHURCHES

*Blesseveryhome.com, in partnership with  
the Baptist Resource Network, gives you  
the tools to become a Light for Christ in  
your neighborhood.*

**Community Connector**  
**Bless Partner**  
**New Movers**

## COMMUNITY CONNECTOR

### See your mission field like never before!

The Community Connector, previously known as the Mapping Center, gives you an unparalleled look at every home in your area. See your mission field like never before with information on nearly every home in your area.

- ✓ Each home contains more than 15 different attributes including ethnicity, length of residence, language spoken, marital status, age group, and more.
- ✓ Upload your organization's attenders file to plot all of your attenders on the map and connect them with new prospects.
- ✓ Apply multiple filters of likely attributes to search for specific groups of people.
- ✓ Easily create projects to learn more about who lives in specific zip codes, neighborhoods, or even down to a single street.
- ✓ Download your projects to create targeted mailing lists and summary reports.
- ✓ Integrates with Church Community Builder software and Bless Every Home's other products.

***The Baptist Resource Network pays for this service on behalf of network churches. Simply request a particular address and radius, and we will send you a complete report!***

## BLESS PARTNER

### Take your prayer to another level.

The Bless Partner solution is the recommended starting product for churches and associations. It gives you the tools you need to transform member homes into mission outposts by encouraging them to pray for their neighbors by name and live out a Pray-Care-Share lifestyle.

- ✓ A real-time dashboard that allows you to track your church's progress in covering your mission field with Pray, Care, Share, and Disciple actions.
- ✓ The ability to view every individual home that your affiliated Lights have adopted, along with the progress your Lights have made with the people in that home.
- ✓ A map allowing you to view where your Lights are located as well as the overall nationwide Pray-Care-Share progress.
- ✓ The name, address, and email address of all of the Lights associated with your church.
- ✓ A promotional URL that makes it easy for your members to sign up and be automatically linked with your church.

#### **CHURCHES ARE URGED TO SIGN UP**

through the Baptist Resource Network to receive two months free! Individuals may sign up for personal prayer lists of their neighborhood **FOR FREE!**

<https://blesseveryhome.com/signup/?onb=12>

## NEW MOVERS

### Find out who is moving into your mission field.

Churches and individuals may sign up to receive a weekly list of up to 25 households that have moved into a 15-mile radius of your organization.

- ✓ The list includes name, address, and how many miles they moved from their last address.
- ✓ Weekly movers are also plotted on your map and can be filtered to show the most recent movers.
- ✓ New movers can be paired with your affiliated Lights who have opted in to visit new movers in their neighborhoods. Your Lights receive an automatic email notification asking them to pray for and visit the new mover assigned to them. As an administrator, you will receive a list of the Lights and new movers that were connected.
- ✓ These people are more likely to accept an invitation to your church as they are possibly looking for a new church home or new community to join.

#### **HAVE QUESTIONS?**

**Contact the Baptist Resource Network's Help Desk by phone at 717-652-5856 or by email at [helpdesk@brnunited.org](mailto:helpdesk@brnunited.org).**