



JOHN
13:34

Uniting together
to love our
neighbors in
Pennsylvania
and South
Jersey

14 MILLION
PEOPLE IN
PA/SJ DO
NOT KNOW
JESUS.



OFFERING
PLANNING GUIDE

BAPTIST RESOURCE NETWORK of PA/SJ

Theme: #LovePASJ, Loving our Neighbors in Pennsylvania/South Jersey

Scripture: “I give you a new command: Love one another. Just as I have loved you, you are also to love one another” (John 13:34 CSB).

Goal: \$50,000 (to celebrate the BRN’s 50th anniversary!) | www.lovepasj.com

The 2021 Baptist Resource Network State Missions Offering focuses on the theme, “#LovePASJ” (or Love Pennsylvania/South Jersey), which introduces you to a new missional framework for engaging our neighbors in Pennsylvania & South Jersey. The first phase in a three-phase plan to love our neighbors begins with KNOWING OUR NEIGHBORS, through exegesis, prayerwalking and more. To help ensure your church members are well informed about the importance of the #LovePASJ Week of Prayer and State Missions Offering, we suggest the following activities:

Step 1:

Gather your mission emphasis team and begin to pray for God’s guidance as you make plans for your church’s SMO observance and to learn more about your community. Pray He will guide you to set the appropriate monetary goal.

Step 2:

Meet with your pastor or church staff to choose a time for the SMO emphasis. Though churches can observe the week of prayer any time of the year, we do have two suggested weeks, August 1-8, or the more traditional week, September 12-19. Some churches may use the entire month of September to encourage members to put their spiritual gifts to work by serving in the church or community while emphasizing personal evangelism and missions. In any case, SMO materials are undated and can be used anytime that is best for your church.

Step 3:

PA/SJ state team members are delighted to come to your church and tell stories from the frontlines of how the #LovePASJ State Missions Offering makes a difference for Christ in our region. Visit www.brnunited.org/team to learn more about your BRN team and the areas they serve.

Step 4:

Visit www.lovepasj.com to download presentation slides, social media graphics, bulletin inserts/prayer guides, videos and more, many of which are available in English, French, Spanish, and Vietnamese. *Need it in your language? Please feel free to work directly with Shannon Baker, our director of communications, to make that happen.* We will continue to post resources as they become available. Also, feel free to order more envelopes and posters, as needed, while supplies last.

Step 5:

With materials in hand, you can dedicate a portion of your worship service and/or small group/Sunday school class to share the larger story of what God is doing across Pennsylvania and South Jersey. Once offerings are received, please feel free to share through your normal giving channels or online at www.brnunited.org/give. We heartily thank you for your partnership in the Gospel!

The #LovePASJ State Missions Offering is inspired by Ed and Mary Price, church-planting pioneers in PA/SJ.